

6.8 Signs

6.8.1 Introduction

This introduction is to assist the lay reader to understand how this sub-chapter works and what it applies to. It is not an aid to interpretation in a legal sense.

~~This s~~Sub-chapter **6.8 Signs** relates to the management of signs-signage throughout the district. It does this by enabling the use of signs for business, infrastructure and community activities to promote their activities and maintain public safety, while controlling the potential adverse effect of signs on visual amenity values and character. ~~The provisions in the sub-chapter give effect to the Chapter 3 Strategic Directions Objectives.~~

The provisions in this sub-chapter give effect to the Chapter 3 Strategic Directions Objectives.

6.8.2 Objective and policies

6.8.2.1 Objective — Signage

- a. Signage collectively contributes to Christchurch’s vitality and recovery by:
 - i. supporting the needs of business, infrastructure and community activities;
 - ii. maintaining public safety; and
 - iii. enhancing the visual amenity values and character of the surrounding area, building or structures.

6.8.2.1.1 Policy - Enabling signage in appropriate locations

- a. Enable signage:
 - i. as an integral component of commercial and industrial environments, strategic infrastructure and community activities throughout the CityChristchurch District; and
 - ii. that is necessary for public health and safety and to provide direction to the public.

6.8.2.1.2 Policy - Controlling signage in sensitive locations

- a. Ensure the character and amenity values of residential, open space and rural zones are protected from adverse visual and amenity effects from large areas or numbers of signsage, or off-site signsage within these zones.

6.8.2.1.3 Policy - Managing the potential effects of signage

- a. In considering Policies 6.8.2.1.1 and 6.8.2.1.2, ensure that the size, number, [height](#), location, design, appearance and standard of maintenance of [signs](#):
 - i. do not detract from, and where possible contribute to, the character and visual amenity of the surrounding area and public realm;
 - ii. integrate within the [building](#) façade [of the building](#), do not detract from the integrity of the building design, and maintain the [building](#) as the primary visual element;
 - iii. are in proportion to the scale of [buildings](#) and the size of the [site](#); and
 - iv. enhance the [Central City](#).

6.8.2.1.4 Policy - Transport safety

- a. Ensure that [signs](#) do not cause obstruction and/or distraction for motorists and pedestrians and other [road](#) users.

6.8.2.1.5 Policy - Temporary signage and signage managed by other agencies

- a. Enable temporary [signage](#) subject to meeting basic activity and built form standards.
- b. Enable [signage](#) required or controlled through other legislation or government agencies.

6.8.2.1.6 Policy - Managing off-site signage

- a. Limit [off-site signage-signs](#) in the sensitive zones specified in Policy 6.8.2.1.2 and to enable such [signage](#) where it:
 - i. is compatible with the surrounding environment and is located within a commercial or industrial context;
 - ii. is appropriately maintained;
 - iii. will not cause or contribute to visual clutter and other cumulative adverse effects; and
 - iv. is consistent with the outcomes sought in Policy 6.8.2.1.3.

6.8.3 How to interpret and apply the rules

- a. The rules that apply to [signage](#) in all zones are contained in:
 - i. The activity status tables (including activity specific standards) in Rule 6.8.4; and
 - ii. The built form standards in Rule 6.8.5.
- b. The rules in the relevant zone chapters also apply to [signage](#) (where relevant).
- c. The activity status tables, rules and standards in the following chapters also apply to [signage](#) (where relevant):

- 5 Natural Hazards;
- 6 The other sub-chapters of General Rules and Procedures;
- 7 Transport;
- 8 Subdivision, Development and Earthworks;
- 9 Natural and Cultural Heritage;
- 11 Utilities and Energy; and
- 12 Hazardous Substances and Contaminated Land.

Advice Notes:

1. Attention is drawn to [Council](#) by-laws that control [signage outdoor advertisements](#) displayed in public places such as footpaths and pedestrian malls or squares. Attention is also drawn to [Council](#) policies in the policy register regarding election campaigns, signboards in public places, and advertising on bus shelters. Where a conflict exists between a rule in the plan relating to [signage outdoor advertisements](#) and the provisions of any by-laws or the policy register, the rule in the [District Plan](#) shall be the prevailing control.
2. Where the [sign](#) is to be erected in the Transport Zone, and regardless of that [sign](#) being a listed permitted activity or any resource consent for the [sign](#) being granted under the provisions of this chapter, the person(s) erecting the [sign](#) must get the written permission of the [Council](#), or the New Zealand Transport Agency, (if the land in the zone is a [State-state](#) highway), or KiwiRail (if the land is in the rail corridor) as the owner of the land before the [sign](#) can be erected.
3. Attention is also drawn to the Advertising Standards Authority Code of Practice. The Code of Practice includes a code of ethics which specifies criteria for offensiveness and decency of advertising. The Advertising Standards Authority adjudicates in cases where there are alleged breaches of the Code of Practice. It is expected that complaints regarding offensive content of advertising will in the first instance be referred to this body.

6.8.4 Rules - Activity status tables

6.8.4.1 Permitted activities

The activities listed below are permitted activities if they meet [any-the](#) activity specific standards set out in the following table.

Activities may also be controlled, restricted discretionary, discretionary, or non-complying as specified in Rules 6.8.4.2, 6.8.4.3 6.8.4.4, and 6.8.4.5 below.

	Activity	Activity specific standards
P1	Any <u>sign</u> not specifically provided for as a permitted, controlled, restricted discretionary, discretionary or non-complying activity.	a. Relevant built form standards in Rule 6.8.5
P2	All <u>signs</u> permitted by <u>Council</u> bylaws, NZTA regulations and standards, all <u>signs</u> controlled by the Electoral (Advertisements of a Specified Kind) Regulations 2005, and all <u>signs</u> mandated under other legislation or regulation including the NESETA, as per Advice Note 1 below table.	a. Relevant built form standards in Rule 6.8.5, except that where the standards in Rule 6.8.5 conflict with <u>Council</u> bylaws, NZTA regulations and standards, the Electoral (Advertisements of a Specified Kind) Regulations 2005 and other regulation or legislation, the regulations and standards in the <u>Council</u> bylaws, NZTA regulations and standards, the Electoral (Advertisements of a Specified Kind) Regulations 2005 and other regulation or legislation shall prevail.
P3	Temporary <u>signs</u> advertising the following not for profit events: <ul style="list-style-type: none"> a. community gatherings; b. celebrations; c. non-motorized-<u>motorised</u> sports; and d. performances. 	<ul style="list-style-type: none"> a. <u>Signs</u> shall be erected no more than 4 weeks before the first day of the event. b. <u>Signs</u> shall be removed within one week of the event ending. c. Where the <u>sign</u> is in a residential zone, it shall be the only <u>sign</u> on the <u>site</u> on which it is located. d. <u>Signs</u> shall display the name and contact details of the person who erected the <u>sign</u>, and the date the <u>sign</u> was erected on the <u>site</u>. e. Relevant built form standards in Rule 6.8.5.
P4	Any <u>sign</u> on private land, which is not visible from a <u>publicly accessible space</u> or a residential, open space or transport zone.	Nil
P5	Temporary <u>signs</u> , or other notices, for the purposes of providing information necessary to the public about any rebuilding or recovery work occurring on, or otherwise affecting, that <u>site</u> .	<ul style="list-style-type: none"> a. Temporary <u>signs</u> or notices shall be removed within one month of completion of the project. b. Relevant built form standards in Rule 6.8.5.2.
P6	Temporary <u>signs</u> advertising real estate or development projects.	<ul style="list-style-type: none"> a. <u>Signs</u> may be erected for the duration of the activity, but shall be removed immediately after completion of sale or completion of the development project. b. In residential zones, the maximum area of <u>signage</u> on a <u>site</u> shall not exceed 3m². c. The built form standards in Rule 6.8.5.2.
P7	Business and <u>building</u> identification <u>signs</u> made of three dimensional letters and/or symbols in: <ul style="list-style-type: none"> a. residential zones (other than the Residential Guest Accommodation Zone or 	<ul style="list-style-type: none"> a. The maximum symbol/lettering height shall be 200mm. b. No more than 30 letters and/or symbols shall be displayed on each <u>building</u> frontage. c. Letters and/or symbols shall be applied with no visible mounting structure.

	Activity	Activity specific standards
	<p>where located within a Character Area Overlay);</p> <p>b. the Papakāinga-/Kāinga Nohoanga Zone;</p> <p>c. all open space and rural zones; and</p> <p>d. the Specific Purpose (School) Zone.</p>	<p>d. The background shall not be differentiated from the fabric and colour of the rest of the façade.</p> <p>e. Signs shall not extend above façade height.</p> <p>Advice Note:</p> <p>1. Where any one or more of the activity specific standards a. - e. above are not met, Rule 6.8.4.1 P1 shall apply.</p>
P8	<p>Business and building identification signs made of three dimensional letters and/or symbols in:</p> <p>a. the Residential Guest Accommodation Zone,</p> <p>b. all commercial zones other than:</p> <p>i. the Commercial Core Zone in a Key Activity Centre where the maximum building height is 20 metres;</p> <p>ii. the Commercial Banks Peninsula Zone in Akaroa;</p> <p>iii. the Commercial Retail Park Zone; and</p> <p>iv. the Commercial Central City Business Zone where the signage is displayed at a height of greater than 17 metres;</p> <p>c. all industrial zones; and</p> <p>d. the Specific Purpose (Hospital), Specific Purpose (Styx Mill Road Transfer Station), Specific Purpose (Defence Wigram), Specific Purpose (Airport) and Specific Purpose (Tertiary Education) Zones.</p>	<p>a. Letters and symbols shall not exceed a height of 500mm.</p> <p>b. No more than 30 letters and/or symbols shall be displayed on each building frontage.</p> <p>c. Letters and/or symbols shall be applied with no visible mounting structure.</p> <p>d. The background shall not be differentiated from the fabric and colour of the rest of the facade.</p> <p>e. Signs shall not extend above façade height.</p> <p>Advice Note:</p> <p>1. Where any one or more of the activity specific standards a. - e. above are not met, Rule 6.8.4.1 P1 shall apply.</p>
P9	<p>Business and building identification signs made of three dimensional letters and/or symbols in:</p> <p>a. Commercial Core Zones in Key Activity Centres where the maximum building height is 20 metres;</p>	<p>a. Letters and symbols shall not exceed a height of 1 metre.</p> <p>b. No more than 30 letters and/or symbols shall be displayed on each building frontage.</p> <p>c. Letters and/or symbols shall be applied with no visible mounting structure.</p>

	Activity	Activity specific standards
	<p>b. the Commercial Retail Park Zone; and</p> <p>c. the Commercial Central City Business Zone where the signage is displayed at a height of greater than 17 metres.</p>	<p>d. The background shall not be differentiated from the material and colour of the rest of the facade.</p> <p>e. Signs shall not extend above façade height.</p> <p>Advice Note:</p> <p>1. Where any one or more of the activity specific standards a. - e. above are not met, Rule 6.8.4.1 P1 shall apply.</p>
P10	<p>Signs on utilities or utility structures.</p> <p>(See Advice Note 1 below table)</p>	<p>a. The total area of signs shall not exceed 10m² per utility or utility structure.</p> <p>b. Each sign shall be for utility operational, or utility operator identification, purposes only.</p>
P11	<p>Small off-site signs in:</p> <p>a. all residential zones;</p> <p>b. all commercial zones, except for the Commercial Central City Business Zone; and</p> <p>c. all industrial zones, except for the Industrial Park Zone (Memorial Avenue) within the 20 metre setback adjacent to Memorial Avenue.</p>	<p>a. Each sign shall have a maximum area, including the border, of 1.4m².</p> <p>b. No sign shall be able to be seen from any site located within a residential zone;</p> <p>c. Each sign shall be sealed and waterproof;</p> <p>d. Each sign shall be subject to a written maintenance programme, in the form set out in Appendix 6.11.16 to be undertaken by the operator / provider that has been lodged with the Council prior to its erection;</p> <p>e. No sign shall have moving parts or changing images;</p> <p>f. No sign shall be illuminated;</p> <p>g. Each sign shall have the name and address of the sign operator / provider and other contact details on the sign;</p> <p>h. There shall be no more than three small off-site signs on each street road frontage of any site.</p>
P12	<p>Posters on bollards as authorised by the Council in accordance with a bollard maintenance contract.</p>	Nil
P13	<p>Signage in association with public walking and cycling tracks or areas of public open space that is for track marking, entrance identification, warning, direction, or interpretation of the natural or cultural environment.</p>	<p>a. Each sign shall be less than 0.25m² in area where used for track marking;</p> <p>b. Each sign shall be less than 2m² in area where used for track entrance identification, warning, direction, or interpretation.</p>
P14	<p>Any sign on Māori land in the Papakāinga-/Kāinga Nohoanga Zone, except for signs that are flashing, illuminated, intermittently illuminated, with moving components, billboards, captive balloons or blimps, or off-site signs.</p>	Nil
P15	<p>Static and digital display billboards located on sites fronting</p>	<p>a. The maximum area of any single billboard shall be 18m².</p>

	Activity	Activity specific standards
	<p>arterial roads and/or collector roads within:</p> <ol style="list-style-type: none"> the Commercial Retail Park Zone; the Specific Purpose (Airport) Zone; and all industrial zones, other than the Industrial Park Zone (Memorial Avenue). 	<ol style="list-style-type: none"> The maximum height shall be 9 metres. The site shall have a minimum road frontage of 40 metres per billboard, provided that no more than 2 billboards may be erected on any single site. Any billboard shall not be directly visible from any site within a residential zone. Each billboard shall be subject to a written maintenance programme, in the form set out in Appendix 6.11.16, to be undertaken by the operator/provider, that has been lodged with the Council prior to the erection of the billboard. The billboard shall be located at least 50 metres from any signalised traffic intersection. <p>In addition, for digital display billboards:</p> <ol style="list-style-type: none"> The billboard shall result in no more than 10.0 lux spill (horizontal and vertical) of light when measured or calculated 2 metres within the boundary of any adjacent site and/or arterial road and/or collector road. No live broadcast or pre-recorded video shall be displayed on the screen. Only still images shall be displayed with a minimum duration of 7 seconds. There shall be no movement or animation of the images displayed on the screen. The material displayed on the screen shall not contain any flashing images and the screen itself shall not contain any retro-reflective material. There shall be no transitions between still images apart from cross-dissolve of a maximum of 0.5 seconds. There shall be no sound associated with the screen and no sound equipment is to be installed as part of the screen. The screen shall incorporate lighting control to adjust brightness in line with ambient light levels. The billboard shall not be located on or adjacent to a state highway with a speed limit that is greater than 70km/hr.
P16	<p>In the Industrial Park Zone (Memorial, Avenue), any sign within the 20 metre setback adjacent to Memorial Avenue.</p>	<ol style="list-style-type: none"> There shall be no more than two signs within the 20 metre setback for the entire zone boundary adjacent to Memorial Avenue, and each shall: <ol style="list-style-type: none"> be double sided; not exceed a total area of 10m² per side; have a maximum height above ground level of 10 metres at the top of the sign; have a maximum width of 5 metres;

	Activity	Activity specific standards
		<ul style="list-style-type: none"> v. be for directional purposes and only contain the name of the complex, the names of businesses within the complex, access information, the on-site location of facilities (including car <u>parking areas</u>), and hours of operation; vi. not be flashing or illuminated by any means other than lights directed on to it; and vii. be located within 10 metres of a <u>vehicle access point</u>.
P17	Signage within the Specific Purpose (Airport) Zone within the scope of designation D1.	Nil

Advice Note:

1. The National Environmental Standards for Electricity Transmission Activities Regulations 2009 (NESETA) manages the installation and modification of signs on support structures of existing transmission lines that are intended to identify a structure or owner, or intended to help with navigation or safety.

6.8.4.2 Controlled activities

The activities listed below are controlled activities if they meet any-the activity specific standards set out in the following table.

Unless otherwise specified, controlled activities shall not be limited or publicly notified.

Discretion to impose conditions is restricted to the matters over which control is reserved, as set out in the following table.

Activity	The <u>Council</u> 's control is reserved to the following matters:
<p>C1 <u>Signage</u> that forms part of any new <u>building</u>, or addition to a <u>building</u>, that is subject to urban design certification under Rule 15.4.2.1 (b) and that:</p> <ul style="list-style-type: none"> a. does not meet one or more of the relevant built form standards in Rule 6.8.5; and b. is certified by a qualified urban design expert on a <u>Council</u> approved list as meeting the provisions / outcomes in Rule 6.8.6.1. <p>Certification shall include sufficient detail to demonstrate how the relevant provisions / outcomes in Rule 6.8.6.1 have been met.</p>	<ul style="list-style-type: none"> a. That the <u>signage</u> is displayed in accordance with the urban design certification.

6.8.4.3 Restricted discretionary activities

Activities listed below are restricted discretionary activities.

Discretion to grant or decline consent and impose conditions is restricted to the matters of discretion set out in Rule 6.8.6, as set out in the following table.

Activity		Council's discretion shall be limited to the following matters:
RD1	<p>Any sign listed in Rule 6.8.4.1 P1 - P15 (other than P7, P8, P9 or P15); that does not meet one or more of the activity specific standards, other than signs provided for in Rule 6.8.4.2 C1, Rule 6.8.4.3 RD2 – RD4, or discretionary or non-complying activities in Rule 6.8.4.4 and Rule 6.8.4.5.</p> <p>Any application arising from this rule shall not be publicly notified and shall be limited notified only to the New Zealand Transport Agency where it concerns a road under its control (absent its written approval).</p>	<p>a. All signs and ancillary support structures - Rule 6.8.6.1</p>
RD2	<p>The following signs in all commercial and industrial zones (other than Commercial Banks Peninsula and Commercial Central City Business Zones) and in the Specific Purpose (Airport) Zone, other than signs provided for in Rule 6.8.4.1 P11 or P15, or Rule 6.8.4.5 NC1:</p> <p>a. Off-site signs, other than those provided for in Rule 6.8.4.1 P2, P3, P4, P5, P6, P12, P13 or P16;</p> <p>b. Flashing or intermittently illuminated signs;</p> <p>c. Signs with moving components;</p> <p>d. Signs with changing images / digital signs; and</p> <p>e. Captive balloons or blimps;</p> <p>which meet the relevant built form standards in Rule 6.8.5.</p>	<p>a. All signs and ancillary support structures - Rule 6.8.6.1</p> <p>b. Illuminated, moving, changing, flashing or retro-reflective displays - Rule 6.8.6.2</p> <p>c. Static and digital billboards – Rule 6.8.6.3</p>
RD3	<p>Static and digital display billboards listed in Rule 6.8.4.1 P15 that do not meet one or more of the activity specific standards in Rule 6.8.4.1 P15.</p>	<p>a. Static and digital billboards – Rule 6.8.6.3</p>
RD4	<p>Any sign listed in Rule 6.8.4.1 P16 that does not meet one or more of the activity specific standards, unless otherwise specified in Rule 6.8.4.5 NC1.</p> <p>Any application arising from this rule shall not be publicly or limited notified.</p>	<p>a. Signage adjacent to Memorial Avenue – 6.8.6.4</p>
RD5	<p>Small off-site signs in the Commercial Central City Business Zone that meet all the activity specific standards specified for Rule 6.8.4.1.1 P11.</p>	<p>a. All signs and ancillary support structures - Rule 6.8.6.1</p>

6.8.4.4 Discretionary activities

The activities listed below are discretionary activities.

	Activity
D1	The following signs in all zones, other than signs provided for in Rule 6.8.4.1 P11 or P15, Rule 6.8.4.3 RD2, RD3 or RD5, or Rule 6.8.4.5 NC1: <ol style="list-style-type: none"> Off-site signs, other than signs provided for by Rule 6.8.4.1 P2, P3, P4, P5, P6, P12, P13 or P16; Illuminated signs, including intermittently illuminated signs; Signs with moving components; Signs with changing images/digital signs; and Captive balloons or blimps.
D2	Signs listed in Rule 6.8.4.3 RD2 that do not meet one or more of the relevant built form standards in Rule 6.8.5.

6.8.4.5 Non-complying activities

The activities listed below are non-complying activities.

	Activity
NC1	Any billboard within the Industrial Park Zone (Memorial Avenue).

6.8.5 Rules - Built form standards

6.8.5.1 Measurement of the area of a sign

- For the purposes of measuring the area of any [sign](#) in accordance with Rule 6.8.5, a double-sided [sign](#) shall be measured as the area of one side only, being the larger of any one side (see Rule 6.11.8 - Diagram 2).

6.8.5.2 Traffic safety - applies to all signs

- Any [sign](#) shall be located so as not to obscure or to detract from the interpretation of any traffic [sign](#) or controls.
- No [sign](#) shall be located adjacent to a state highway or [arterial road](#) where all of the following criteria are met:
 - the [road](#) has a speed limit of 70km per hour or greater; and
 - the [sign](#) is located within a [road boundary building setback](#) required by a built form standard for the relevant zone; and
 - the [sign](#) is located within 100 metres (in urban zones) or 200 metres (in rural or open space zones) in front of any official regulatory or warning [sign](#) or traffic signal.

Explanatory Note:

Official regulatory [signs](#) exclude street naming [signs](#) and brown information [signs](#).

6.8.5.3 Integration with building design

- a. Any [sign](#) displayed on wall surfaces, including individual lettering, shall not obscure any [window](#), door or architectural feature, visible from the exterior of the [building](#).
- b. Where a [sign](#), including a flag, extends over part of ~~a the transport~~ [Transport zone Zone](#), the lowest part of the [sign](#) shall be located a minimum of 2.6 metres above [ground level](#).

6.8.5.4 Signs attached to buildings

- a. For [signage](#) on [heritage items](#) and in [heritage settings](#), the rules in Chapter 9 also apply.
- b. The maximum area and [height](#) of [signs](#) shall be as follows:

Zone or scheduled activity	Maximum total area of signs per building	Maximum height above ground level at top of sign
All residential zones (other than Residential Guest Accommodation Zone)	0.5m ² , or as specified in an activity status table for permitted non-residential activities in Chapter 14 Residential Zones.	4 metres or façade height , whichever is lower
Open Space Community Parks Zone	2m ²	
Open Space Water and Margins Zone and Open Space Avon River Precinct/Te Papa Ōtākaro Zone		
Open Space Natural Zone		
Rural Banks Peninsula Zone		
Open Space Metropolitan Facilities Zone	3m ²	
Open Space McLeans Island Zone		
All rural zones (other than Rural Banks Peninsula Zone)	4m ²	
All specific purpose zones not listed elsewhere in this table		
Commercial Banks Peninsula Zone (except Lyttelton)	Length along primary building frontage (m) x 0.2m.	6 metres or façade height , whichever is lower
Residential Guest Accommodation Zone		9 metres or façade height , whichever is lower
Commercial Banks Peninsula Zone (Lyttelton)	Length along primary building frontage (m) x 0.5m.	6 metres or façade height , whichever is lower
Commercial Local Zone		

Zone or scheduled activity	Maximum <u>total area of signs per building</u>	Maximum <u>height above ground level at top of sign</u>
Commercial Office Zone		
Commercial Core Zone (except where listed elsewhere in this table)		
All scheduled activities (Rule 6.5), other than <u>service stations</u>	Length along <u>primary building frontage</u> (m) x 0.5m	6 metres or façade <u>height</u> , whichever is lower
Specific Purpose (Tertiary Education)		
Commercial Central City Business Zone	Length along <u>primary building frontage</u> (m) x 0.5m.	9 metres or façade <u>height</u> , whichever is lower
Commercial Central City Mixed Use Zone		
Commercial Central City (South Frame) Mixed Use Zone		
Commercial Core Zone (Hornby, and The Palms Mall only)	Length along <u>primary building frontage</u> (m) x 1m	Where the maximum <u>height</u> standard is 20 metres, 9 metres or façade <u>height</u> , whichever is lower. Where the maximum <u>height</u> standard is 12 metres, 6 metres or façade <u>height</u> , whichever is lower
Specific Purpose (Airport) Zone		9 metres or façade <u>height</u> , whichever is lower
Scheduled activities (Rule 6.5) <u>service stations</u>		
Commercial Retail Park Zone	<u>Building</u> length of <u>primary building frontage</u> facing <u>roads</u> or customer car <u>parking areas</u> (m) x 1.2m.	9 metres or façade <u>height</u> , whichever is lower
All industrial zones		
Commercial Core Zone (Eastgate Mall, Northlands Mall, Riccarton Mall only)	Total amount of <u>signage</u> 1500m ² per mall	12 metres or façade <u>height</u> , whichever is lower
Specific Purpose (Hospital) Zone	No limit on number and area of <u>signs</u> provided they are related solely to <u>a hospital activities</u>	
Specific Purpose (Lyttelton Port) Zone	No limit on number and area of <u>signs</u> provided they are related solely to <u>port activities</u>	Façade <u>height</u>
Specific Purpose (Styx Mill Road Transfer Station) Zone	5% x <u>road frontage</u> x 1m	6 metres or façade <u>height</u> , whichever is lower
Specific Purpose (Defence Wigram) Zone		4 metres or façade <u>height</u> , whichever is lower

6.8.5.5 Projecting signs and signs attached to or on verandas

In addition to meeting the built form standards in Rule 6.8.5.4, signs mounted and affixed to or on verandas, signs mounted to the face of verandas, and signs projecting from the face of a building, shall also meet the following built form standards:

- a. Signs mounted and affixed to or on verandas (see Rule 6.11.8 - Diagrams 4 & 5)

Maximum projection into any the transport <u>Transport Zone</u>	2.5 metres
Minimum <u>height</u> above <u>ground level</u> for the lowest part of the <u>sign</u>	2.6 metres
Maximum distance from veranda top surface	1.2 metres
Minimum setback from the face of the kerb	0.5 metres

- b. Signs mounted to the face of verandas (see Rule 6.11.8 - Diagram 4)

Maximum <u>height</u> of <u>sign</u> display	0.5 metres
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- c. Signs projecting from the face of a building (see Rule 6.11.8 - Diagrams 6 & 7)

<u>Signs</u> Parallel to the <u>Building</u> Face	Maximum projection from the face of the <u>building</u> .	0.2 metres	
<u>Signs</u> Perpendicular to the <u>Building</u> Face	Maximum projection from the face of the <u>building</u>	Greater than 2.6m above <u>ground level</u>	1.2 metres
		No greater than 2.6m above <u>ground level</u>	0.2 metres
	Minimum <u>setback</u> from the face of the kerb	0.5 metres	

- d. Signs shall not project forward of the face of the veranda on which they are located.
- e. Projecting signs shall only be at right angles to the building face they are fixed to.

6.8.5.6 Free-standing signs

- a. Any free-standing sign located within a heritage setting identified in Sub-chapter 9.3 is subject to Rule 9.3.4.1 P6 and Rule 9.3.4.3 RD7 and the below table does not apply.
- b. The maximum number, area, width and height of free-standing signs shall be as follows:

Zone or scheduled activity	Number of <u>Signs</u> <u>signs</u> per <u>Site-site</u>	Maximum <u>total area of</u> <u>signs</u>	Maximum <u>height</u> above <u>ground level</u> at top of <u>sign</u>
All residential zones (other than Residential Guest Accommodation Zone)	1	0.2m ² , or as specified in an activity status table for permitted non-residential	4 metres

Zone or scheduled activity	Number of Signs signs per Site-site	Maximum total area of signs	Maximum height above ground level at top of sign
		activities in Chapter 14 Residential Zones.	
Open Space Community Parks Zone	1 for each formed vehicle access (refer to Rule 6.8.5.6 c. and d. below) and 1 for each formed pedestrian entrance (refer to Rule 6.8.5.6 d. below).	1m ² per sign	
Open Space Water and Margins Zone and Open Space Avon River Precinct/Te Papa Ōtākaro Zone			
Open Space Natural -Zone (except Orton Bradley Park)			
Open Space Metropolitan Facilities Zone			
Open Space McLeans Island Zone			
All rural zones			
Open Space Natural Zone (Orton Bradley Park)	1	3m ²	4 metres

Zone or scheduled activity		Relating to Pedestrian Entrances			Relating to Vehicle Entrances		
		Maximum width	Maximum total area of a sign	Maximum Height height above ground level at top of sign	Maximum width	Maximum total area of a sign	Maximum Height height above Ground level at top of sign
Commercial Banks Peninsula Zone	1 for each formed vehicle access (refer to Rule 6.8.5.6 c. and d. below) and 1 for each formed pedestrian entrance (refer to Rule 6.8.5.6 d. below).		1m ²	2 metres	2 metres	2m ²	4 metres
Residential Guest Accommodation Zone							
Commercial Local Zone	pedestrian entrance (refer to Rule 6.8.5.6 d. below), billboards (other than billboards permitted under Rule 6.8.4.1 P15)	1 metre	2m ²	2 metres	2 metres	9m ²	6 metres
Commercial Office Zone							
Commercial Central City Business Zone							
All scheduled activities (Rule							

Zone or scheduled activity	Relating to Pedestrian Entrances			Relating to Vehicle Entrances		
6.5) other than service stations						
All specific purpose zones, other than Specific Purpose (Lyttelton Port), Specific Purpose (Airport); and Specific Purpose (Hospital) Zones						
Commercial Central City Mixed Use Zone	1 metre	2m ²	2 metres	2.5 metres (other than billboards permitted under Rule 6.8.4.1 P15)	18m ²	9 metres
Commercial Central City (South Frame) Mixed Use Zone						
Commercial Core Zone						
Commercial Retail Park Zone						
All industrial zones (other than the Industrial Park Zone (Memorial Avenue) - refer to Rule 6.8.5.6 e. below)→						
Scheduled activities (Rule 6.5) service stations						
Specific Purpose (Lyttelton Port) Zone						
Specific Purpose (Airport) Zone						
Specific Purpose (Hospital) Zone	No limit on signs provided they are related solely to a hospital-activities .					

- c. [Signs](#) relating to a formed [vehicle access](#) do not need to be located at the vehicle entrance they relate to.
- d. Pedestrian and [vehicle access](#) in Rule 6.8.5.6 refer to entrances to [sites](#) not to [buildings](#); for example, a [vehicle crossing](#) from the [road](#) to a [ear-parking area](#), or a pedestrian entrance from the footpath into a [site](#). [Building](#) entry and [garage](#) doors are

not considered to be vehicle or pedestrian entrances when considering standards for [free-standing sign](#) under this rule.

- e. Rules 6.8.4.1 P16, 6.8.4.3 RD4 and 6.8.4.5 NC1 apply to the Industrial Park Zone (Memorial Avenue). Where rules conflict, Rules 6.8.4.1 P16, 6.8.4.3 RD4 and 6.8.4.5 NC1 shall prevail.

6.8.6 Rules - Matters of discretion

When considering applications for restricted discretionary activities, the [Council](#)'s discretion to grant or decline consent, or impose conditions, is restricted to the matters over which discretion is restricted in the table in Rule 6.8.4.3, and as set out for that matter below.

6.8.6.1 All signs and ancillary support structures

- a. Whether the scale, design, colour, location and nature of the [signage](#) will have impacts on the architectural integrity, [amenity values](#), character, visual coherence, and [heritage values](#) of:
- i. the [building](#) and the veranda on which the [signage](#) is displayed and its ability to accommodate the [signage](#);
 - ii. the surrounding area (including anticipated changes in the area);
 - iii. [residential activities](#); and
 - iv. [heritage items](#) or [heritage settings](#), open spaces, protected trees or areas possessing significant natural values.
- b. Whether the extent of the impacts of the [signage](#) are increased or lessened due to:
- i. the design, dimensions, nature and colour of the [sign](#) or support structure;
 - ii. the level of visibility of the [sign](#); and
 - iii. vegetation or other mitigating features.
- c. Whether the [signage](#) combines with existing [signage](#) on the [building](#), the [site](#) or in the vicinity, to create visual clutter or set a precedent for further similar [signage](#).
- d. Whether there are any special circumstances or functional needs relating to the activity, [building](#), [site](#) or surroundings, which affect [signage](#) requirements, including:
- i. operational, safety, directional, and functional requirements;
 - ii. its size, scale or nature; and
 - iii. the length of the [road frontage](#).
- e. Whether the [signage](#):
- i. enlivens a space or screens unsightly activities;
 - ii. will result in an orderly and co-ordinated display; and

- iii. relates to the business or activity on the [site](#) and the necessity for the business or activity to identify and promote itself.
- f. For small-scale, grouped poster [signage](#); the nature and extent of any management and maintenance regime in place including keeping the posters current, and the posters and [sites](#) on which they are installed clean and free of graffiti.
- g. The potential of the [signage](#) to cause distraction, or confusion to motorists and/or adversely affect traffic safety due to its location, visibility, and/or content, including size of lettering, symbols or other graphics.
- h. Where the [site](#) is within the Akaroa Heritage Area, the matters set out in Rule 9.3.6.3.

6.8.6.2 Illuminated, moving, changing, flashing or retro-reflective displays

- a. Whether the extent of the impacts of the [signage](#) are increased or lessened due to:
 - i. the frequency and intensity of intermittent or flashing light sources, and the proposed periods of illumination and frequency of image changes;
 - ii. the prominence of the [sign](#) due to its illuminated or animated nature and ability to draw the eye;
 - iii. the nature of surrounding land use activities; and
 - iv. the proximity of the display to other properties and the likely effects of such intermittent or flashing lights or changing images upon those properties and their occupants.
- b. Where the [site](#) is within the Akaroa Heritage Area, the matters set out in Rule 9.3.6.3.

6.8.6.3 Static and digital billboards

- a. Whether the scale, design, colour, location and nature of the [billboard](#) will have impacts on the architectural integrity, [amenity values](#), character, visual coherence, and [heritage values](#) of:
 - i. the [building](#) and the veranda on which the [billboard](#) is displayed and its ability to accommodate the [signage](#);
 - ii. the surrounding area (including anticipated changes in the area);
 - iii. [residential activities](#); and
 - iv. [heritage buildings-items](#) or [heritage settings](#), open spaces, protected trees or areas possessing significant natural values.
- b. Whether the extent of the impacts of the [billboard](#) are increased or lessened due to:
 - i. the design, dimensions, nature and colour of the [sign](#) or support structure;
 - ii. the level of visibility of the [billboard](#); and
 - iii. vegetation or other mitigating features.

- c. Whether the billboard combines with existing signage on the building, the site or in the vicinity, to create visual clutter or set a precedent for further similar signage.
- d. Whether the billboard:
 - i. enlivens a space or screens unsightly activities; and
 - ii. will result in an orderly and coordinated display.
- e. Whether the extent of the impacts of the billboard are increased or lessened due to:
 - i. the frequency and intensity of intermittent or flashing light sources, and the proposed periods of illumination and frequency of image changes;
 - ii. the prominence of the billboard due to its illuminated or animated nature and ability to draw the eye;
 - iii. the nature of surrounding land use activities;
 - iv. the proximity of the display to other properties and the likely effects of such intermittent or flashing lights or changing images upon those properties and their occupants; and
 - v. The potential of the billboard to cause distraction, or confusion to motorists in their observance of traffic conditions, directions or controls.

6.8.6.4 Signage adjacent to Memorial Avenue

- a. The extent to which the location, area, number, height, width and illumination of outdoor advertisements signage adversely affects the visual amenity, character and significance of Memorial Avenue as a memorial.
- b. The degree of visual intrusion that outdoor advertisements signs have on the surrounding environment including adverse effects on the amenity values of the surrounding area.
- c. The extent to which advertisements signs will result in visual clutter and the loss of visual coherence of the character and amenity values of the environment.
- d. The extent to which the proposed outdoor advertisements signage relates to the businesses or activity on the site and within the zone.
- e. The potential effects of the outdoor advertisements signs on the safety of the surrounding transport network including the potential for motorists to be distracted, confused, or adversely affected.